



**epic**  
**intentions**

Fall 2019 Projects

# Urban Perform Tracker Development



Urban Perform is an organization dedicated to informing the community of the health benefits of being active along with good nutrition. They also strive to motivate our community to live healthier lifestyles and implement long-term health and wellness programs that will inspire people to make healthy choices that will result in a longer life. Learn more [here](#).

- **Project:** Developing a fitness tracker to install on Urban Perform's website.
- **Impact:** This tracker will allow members to track their health progress by inputting data in.
- **Skills/interests:** If you are interested in *database management* and creation, this is a great project for you! Some helpful skills could include *WordPress knowledge, coding, creativity, or passion/interest about promoting nutrition in our community.*

# The Scholarship Academy

## Marketing and Strategy Plan



The mission of The Scholarship Academy is to prove to low income/first generation students that college is a realistic possibility. Their aim is to increase the amount of non-federal financial aid that “below average” students obtain by equipping them with the necessary tools to aggressively pursue viable scholarship options. Learn more [here](#).

- **Project:** Creating a strategy to support the Academy’s ability to encourage students to self-report on their scholarship applications and awards. The strategy will also identify a volunteer recruitment pipeline to support individual students.
- **Impact:** These marketing and strategic plans will help The Scholarship Academy increase usage of their tips and tools to ensure students are getting the most resources they possibly can.
- **Skills/interests:** If you are a *creative thinker, designer, or passionate about Atlanta youth*, then this project is great for you!

# Furkids

## Business and Strategy Plan



Furkids is a no-kill animal shelter and sanctuary, with a mission to rescue homeless animals, provide them with the best medical care, and a nurturing environment, while working to find them a forever home. Learn more [here](#).

- **Project:** Business/strategy plan expanding Furkids thrift store operations that support the organization's work. The project could also be expanded to include directions for a 4th thrift store and/or a cat shelter.
- **Impact:** The thrift store is a critical pillar of Furkids, but has not been fully developed or utilized. With our help, Furkids could make another \$1M in revenue!
- **Skills/interests:** If you are interested in *business analysis, strategy, entrepreneurship, or animals*, then this is the project for you!

# Georgia Ombudsman

## Podcast Creation



The Office of the State Long-Term Care Ombudsman (Georgia) seeks to improve the quality of life for residents of long-term care facilities (nursing homes, intermediate care facilities for people with intellectual disabilities, personal care homes, and community living arrangements). Learn more [here](#).

- **Project:** Developing a podcast that provides information about the Ombudsman and post the podcast on their website. The podcast would take information from their website and blog and make it accessible to a wider audience.
- **Impact:** This project will help the Ombudsman with outreach and education to the general public, professional organizations, and legislation.
- **Skills/interest:** This project is great for those who are interested in *communications development, design*, or have a background in *media*!

# Atlanta Volunteer Lawyer Foundation (AVLF)



## Marketing

**Note: We are doing two projects for AVLF. This is project 1.**

AVLF's mission is to create safety and stability for homes and families by inspiring the fight for equal justice. This project will be working with the Eviction Defense program, which aims to create safe and stable homes and families and inspiring the fight for equal justice by combating inequality and unethical behavior in *Georgia housing*. Learn more [here](#).

- **Project:** Creating marketing material for volunteer recruitment (brochures, flyers, and informational material for tenants/residents).
- **Impact:** This project will help AVLF to spread the word about evictions in Georgia. More tenants will know their rights and will know where to go for help. Attorneys, law enforcement, and other professionals will also know how they can help and where they can volunteer.
- **Skills/interest:** If you have experience with or are interested in *marketing, graphic design, or public policy* and passionate about *social reform*, this project is great for you!

# Atlanta Volunteer Lawyer Foundation (AVLF)



## Strategy

**Note: We are doing two projects for AVLF. This is project 2.**

AVLF's mission is to create safety and stability for homes and families by inspiring the fight for equal justice. This project will be working with the Eviction Defense program, which aims to create safe and stable homes and families and inspiring the fight for equal justice by combating inequality and unethical behavior in *Georgia housing*. Learn more [here](#).

- **Project:** Develop materials that engage the community and AVLF's partners with information related to intimate partner violence and the civil legal remedies available to survivors.
- **Impact:** AVLF seeks to bring a deeper awareness to their intimate partner abuse program and provide more preventive work in the field.
- **Skills/interest:** This project is perfect for anyone interested in *communications, graphic design, strategic messaging, strategy, or development!*

# CiDrep SickKids Foundation Database



CiDrep SickKids Foundation is dedicated to providing funds to sick kids with sickle cell, autism, cancer, and other health disorders when insurance and other financial resources have been exhausted. Learn more [here](#).

- **Project:** Convert a paper application into an online form that efficiently organizes the application information, so that it can be easily accessed when needed.
- **Impact:** This project will allow those who benefit or work with CiDrep to quickly access and complete an application without any hassle.
- **Skills/Interests:** Those with a background in *database creation and management* would be great for this project!